



MOUNTAINEER SPAY NEUTER ASSISTANCE PROGRAM

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2010 ACTIVITY REPORT

January

- Members signed a lease and made preparations to open our thrift store called ReTails by M-SNAP located at the Morgantown Mall. We were honored that M-SNAP was accepted by the corporate office to be the first non-profit to hold a lease in their facilities.
- Issued 77 vouchers

February

- Celebrated Spay Day on February 23rd with an Open House at the MCCAC, by Animal Friends of North Central West Virginia, the Monongalia County Humane Society, the American Kennel Club and a local animal behaviorist. M-SNAP distributed information and issued vouchers throughout the day. Members also delivered trays of homemade cookies to the nine local veterinary clinics that work with our Voucher Program.
- The Community Outreach Committee sent two members to the WVU Women's Studies to discuss the animals and domestic abuse.
- The doors of ReTails by M-SNAP, our up-scale thrift store located in the Morgantown Mall, on February 25th.
- Issued 49 vouchers

March

- Received proceeds from Papa John's during an evening fund raiser
- Was chosen to participate and also benefited from The Mohawk Idol competition, presented by the student councils from Morgantown and University High Schools.
- Was selected to receive the proceeds from a Read-a-thon held by the Daybrook Elementary School. The students presented a check to M-SNAP while on a field trip to Petco.
- Issued 94 vouchers

April

- Classic Furniture featured Critter Week, when discounts were given to shoppers who purchased items with an animal theme and sales benefitted M-SNAP.

- Community Outreach participated in Impact E.A.R.T.H. held at the Hazel Ruby McQuain Park and displayed a Please Don't Litter, Fix Your Critter poster and educational material featuring pet overpopulation and spay/neuter
- Girl Scout Troop #2557 selected M-SNAP to share in their proceeds from the cookies sales. A check was presented by the troop members and leaders to M-SNAP at ReTails
- WVU students organized a fund raiser at the WVU Farms entitled Toga Party – Gone to the Dogs.
- Issued 111 vouchers

May

- Held our first Yard Sale of the year
- Community Outreach manned an information and fund raising table at the first Pet Expo, held at the Mylan Convention Center
- Issued 59 vouchers

June

- Community Outreach and Action Committee members distributed information and painted tattoos during the Morgantown Greenmont Neighborhood party
- Issued 66 vouchers

July

- CO played the bone game, pets and promises, pin the band aid on the dog & cat, and painted tattoos during Morgantown Kid's Day held on High Street every year
- Family members of Jim Lorusso asked to remember him at a Memorial Car Show held in Westover. Distributed information and received the benefits from several raffles held by the Dream Machines Car Club.
- By invitation, participated in Mountainfest activities at Classic Restaurant
- Issued 68 vouchers

August

- Attended the WVU Center for Civic Engagement Community Partner Picnic
- The M-SNAP Dog House was entered in the Monongalia County Fair parade
- Manned a table at the fair for two days
- Jimmy John's shared the proceeds from one night' food orders
- The outgoing BoD Chair and new Chair attended the speed networking event to introduce young professionals to local charity opportunities. Hosted by Generation Morgantown and held at the Holiday Inn Express
- Fund Raising and Community Outreach had an information/fund raising table at Women's Extravaganza, featuring ReTails

- Issued 70 vouchers

September

- Held our Second Annual Yard Sale at a church pavilion on the Grafton Road
- Meadowbrook Golf Course organized a golf tournament to benefit M-SNAP
- Members attended a lecture on Trap, Neuter, Release presented by Save a Kitty
- Promoted and attended Movie Night for the SALDF
- Issued 95 vouchers

October

- Promoted and attended two Movie Nights for SALDF (Mine and The Cove)
- Accepted invitation to display information at the Dream Machine Car Club's final Car Show of the season. Stuffed animals were featured in a vintage Corvette belonging to an M-SNAP member
- The M-SNAP Dog House was entered in the WVU Homecoming parade and members walked dogs along the parade route for the first time
- Two members of Community Outreach spoke with the approximately 25 members of the Cheat Lake 4H Club about M-SNAP and what it means to be a responsible pet owners
- Promoted the Downtown Morgantown Cookie Quest— donations collected at Arrow Gifts were donated to M-SNAP
- Issued 117 vouchers

November

- Manned an information and fund raising table at the WVU Mountainlair during the WVU Mountaineer Week Arts & Craft Fair featuring handmade pet items
- Issued 97 vouchers

December

- ReTails members and volunteers survived their first Christmas season at the store and realized impressive profits for our Voucher Program
- Turned out the lights in ReTails and turned off the Voucher Program voice mailbox at the end of the month and into January, allowing our members and volunteers time to enjoy the holiday season and catch their breath
- Issued 29 vouchers